

**COP Strategic Plan 2012**

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**Approved by Strategic Planning Retreat Participants March 6, 2012**

**Approved by Executive Committee**

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**Faculty feedback**

**May 14, 2012**

**Approved by College Council**

**May 24, 2012**

**Vote: 45 yes, 0 no**

## College of Pharmacy Strategic Action Plan

### Mission

The University of Utah College of Pharmacy supports the missions of the University of Utah and the University of Utah Health Sciences Center. The **Mission** of the University of Utah College of Pharmacy is to: 1) advance health care related to optimal medication outcomes through education and training; 2) discover, develop and disseminate new biomedical knowledge and technology; and 3) provide pharmacy-based services and outreach activities to the community.

### Vision

The **Vision** of the University of Utah College of Pharmacy is to become recognized globally as the premier college of pharmacy through inter-professional collaboration and interdisciplinary-based lifelong learning, research, and patient care.

### Values

Academic excellence will be pursued in an environment that respects the individual, instills integrity and professionalism, assures ethical behavior, promotes diversity, creates a desire for life-long learning, and recognizes the principle of academic freedom.

### Sustaining Principles

To fulfill our Mission and achieve the objectives stated in our Vision, our **Sustaining Principles** are:

Be *at the forefront* in education, research, and patient care.

Employ *interdisciplinary approaches* in education, research, and patient care. Promote and model *lifelong learning, professionalism, and community service*. Establish and implement an evaluation plan that will assess achievement of the mission and goals.

## **Action Steps**

- 1. To advance health care through the education and training of practitioners and scientists, we will:**
  - A. Develop a strategic plan to identify new sources of sustained funding to support the research, clinical services, and education missions across the College including adequate support for implementation of revised Pharm.D. curriculum
  - B. Develop plans to enhance intradepartmental and interdepartmental research and educational opportunities college wide.
  - C. Explore technology platforms to enhance research, education and outreach infrastructure and delivery.
  - D. Formulate a strategic faculty management plan to address the following issues:
    1. Hiring
    2. Retention
    3. Professional development opportunities for faculty, staff and students
    4. Succession
  - E. Formulate a development plan to address long term goals (see development goals section).
  - F. Complete the development of the recently approved PharmD curriculum keeping the following issues/opportunities in mind:
    1. Admissions criteria
    2. Maintain current and identify opportunities for new and enhanced clinical and service learning experiences
    3. Develop elective courses to facilitate students in acquiring professional skills across the educational continuum
    4. Develop opportunities for interprofessional training that span all four years of the PharmD curriculum
  - G. Continue to develop and implement tools to evaluate and assess education and training outcomes for practitioners and scientists.
  - H. Formulate a marketing and communication plan to enhance the internal to international profile of the College.
  - I. Continue to broaden mentoring and support activities for faculty development in research and teaching.
  - J. Continue to increase early experiential programs.

- K. Expand the integration of basic science and therapeutics teaching in the core curriculum.
- L. Develop a team approach to interdisciplinary clerkship training.
- M. Promote and expand the Pharm.D./Ph.D. pathway to graduate successful translational scientists.
- N. Provide means to familiarize faculty in basic pharmaceutical sciences with the current profession of pharmacy.
- O. Continue to develop international education opportunities.

**2. To discover, develop, and disseminate new biomedical knowledge and technology, we will:**

- A. Build college infrastructure to facilitate federal and research grant applications by:
  - 1. Hiring an Associate Dean for Research
  - 2. Developing an endowment strategy to provide funds for programmatic growth
  - 3. Creating a resource within the Associate Dean for Research's office for dissemination of knowledge about the College and Faculty
- B. Creating a resource within the Associate Dean for Research's office for identifying connectivity with existing research resources – OSP/RATS/VP for Research
- C. Identify opportunities for internal and external collaborations in areas such as personalized medicine, TeleHealth/Pharmacy, drug discovery, drug development, translational medicine, outcomes, CTSA, health technology assessment and other Health Sciences initiatives, state programs and healthcare priorities.
- D. Support and develop curricular initiatives to increase research opportunities for PharmD students and PharmD/PhD students that have the potential to complement existing faculty research programs.
- E. Maintain and enhance USTAR and Tech Ventures presence and profile.

**3. To provide pharmacy-based services and outreach activities to the community, we will:**

- A. Advocate for the role of pharmacists in the ever-changing healthcare environment.
- B. Put in place an administrative structure in the Dean's office with additional staff hires to coordinate and foster student and faculty involvement in outreach activities throughout the College such as:
  - 1. Service-based learning and outreach opportunities

2. The Juan Diego High School summer research program
  3. Bio UROP
  4. ACCESS
  5. LEAP
  6. University Resources – e.g. WRC
  7. Activities with the Associate VP for Inclusion
  8. The activities of the Utah Poison Control Center
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- A. Identify and develop opportunities to engage with the legislature.
  - B. Support the Entrepreneurial programs on campus for faculty and students.
  - C. Create an Executive Advisory Board to support development activities and promote relationships with prospective employers.
  - D. Work with the Health Sciences Center to increase participation of the College of Pharmacy in mobile health clinics and health clinics for under-served communities.
  - E. Expand involvement of faculty and students of the College of Pharmacy in global health outreach programs and activities.
  - F. Develop clinically oriented practice sites that employ an interdisciplinary team approach to patient care.
  - G. Support the professional careers of pharmacists in Utah through:
    1. Developing the College web site as a “hub” for the profession of pharmacy in Utah with a web portal of educational materials, including information and resources related to the profession, (for example, new laws, Continuing Education programs, alumni activities, awards, and deaths)
    2. Promoting relationships with alumni via a variety of outreach activities
  - H. Continue to develop evaluation instruments and plans for assessment of pharmacy-based services and outreach activities in the community.

**Strategic Goals for Development**

- A. Renovation of Skaggs Hall to meet current programmatic needs of the College of Pharmacy
- B. Endowments for four Presidential Chairs
- C. Expand scholarship, fellowship, and residency support and where possible seek endowments for post-graduate study.